

22 November 2021
TikTok Letter to Parents



**THE
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ACADEMY**

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Dear Parent / Carer

I have received a number of reports from concerned students, parents / carers and staff in relation to content uploaded onto the social media platform, TikTok. This content includes video and digitally altered images of our academy staff which have been posted, liked and shared by a minority of our students. We are working hard to identify those responsible and will take immediate action when we do so. Although the number of videos posted is small, I am sure you will agree that it is wholly inappropriate that members of staff should be treated in this way.

Taking photographs and filming of staff and other students in the academy is strictly forbidden, as per our ICT policy. Any student found using their mobile phone or other electronic device to take photographs or videos of staff or students, or to download and manipulate images from our website or other online sources, will receive sanctions in accordance with our behaviour policy and this will include Fixed Term Exclusion. These sanctions will also apply to those sharing this content.

If a student distributes video content or photographs online which are deemed to be offensive, discriminatory or slanderous the police will be notified in addition to the application of our Academy policies.

Please support us by speaking to your child about these concerns and if you find that they have created, distributed or liked this content on TikTok encourage them to delete it and use it as an opportunity to remind them of acceptable online behaviour.

If you require further advice and support in doing this, please do not hesitate to contact me.

Thank you for your cooperation.

Yours sincerely

Mr V Groak
Headteacher

