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Penshurst Primary School
Winthorpe Road, First Lane
Hessle, East Riding of Yorkshire
HU13 9EX

**Hessle High School
& Sixth Form College**
Tranby House, Heads Lane
Hessle, East Riding of Yorkshire
HU13 0JQ

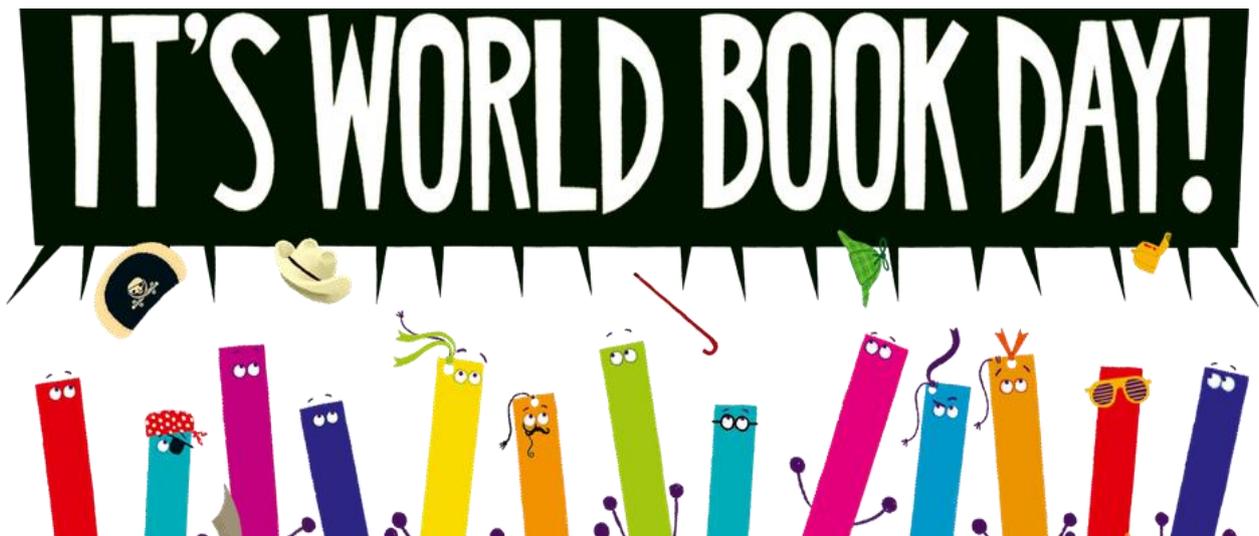
Tel: 01482 648604
Email: office@hessleacademy.com
Website: www.thehessleacademy.co.uk

12 February 2026

Primary – World Book Day

Dear Parent/Carer

We are again excited to celebrate World Book Day with our learners on Thursday 5 March. Your child can come to school dressed to represent a word. Last year was so much fun guessing the words the children had come dressed as. Some ideas were so simple yet effective (and more importantly cost nothing!)



There were children dressed in navy blue to represent 'midnight'; some in pyjamas to represent 'dozy' or 'sleepy'; some with fancy party clothes and handbags representing 'stylish' and an excellent but scary representation of the word 'contagious'.

We are also inviting all children to take part in two fun and imaginative competitions. First, we're looking for the most creative place to read. This could be anywhere unusual or exciting, such as under a blanket fort, in the garden, inside a (clean!) laundry basket or even dressed up and reading in the bath (without water!). Please send a photo of your child enjoying their book in their unusual reading spot to the school office ppsoffice@hessleacademy.com.

Secondly, we're launching our "Paint a Potato as a Book Character" challenge! Transform a simple potato into a favourite character from a book—perhaps Harry Potter with glasses and a lightning scar, the Gruffalo with googly eyes and felt claws, Matilda with a stack of tiny books, or even a superhero from a favourite story.

Please bring your decorated potatoes into school on World Book Day so we can display them and celebrate everyone's fantastic creativity. We can't wait to see all the imaginative entries!

Alongside this, our catering company Caterlink, are offering a special menu on this day. Please see attached flyer with further details.

We are looking forward to a wonderful day celebrating books, stories and a range of exciting reading activities together.

Yours faithfully

A handwritten signature in grey ink that reads "C Shiels". The letter "C" is large and stylized, followed by the name "Shiels" in a cursive script.

Mrs C Shiels
Headteacher